ANNUAL OPERATING PLAN

2024 - 2025



Acknowledgements

Wildlife Health Australia (WHA) acknowledges the traditional owners of country throughout Australia and their continuing connection to land, sea and community. We pay our respects to them and their cultures and to their Elders past and present.

WHA would like to thank its members, supporters and employees for their dedication and commitment to the ongoing development of Australia's wildlife health system.

Further information on all WHA's projects and activities can be found in the 2022-2023 Annual Report.

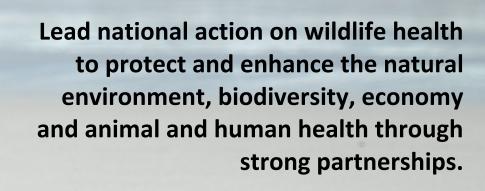
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Healthy wildlife, healthy Australia

Our Purpose

Wildlife Health Australia (WHA) is the independent coordinating body for wildlife health in Australia. It provides leadership through strong partnerships for national action on wildlife health to protect and enhance the natural environment, biodiversity, economy and animal and human health.

Why are we needed: Wildlife health matters. Biodiversity and natural systems are under pressure. Many diseases that can affect humans and domestic animals often emerge or originate in wildlife, and they are increasing.

Wildlife can act as indicators of environmental health where other factors are at play, such as toxins or chemical contamination. Disease impacts on wildlife populations, sometimes lead to mass mortalities, species declines and even extinction.

The presence or absence of disease in animals can also impact Australia's trade-status with overseas partners. To avoid potentially devastating trade shocks, we need to

understand the potential for disease transmission across species and how to prevent exposure of domestic animals to the risks.

Anticipation, preparedness, detection and management of disease is therefore vital to human health, agriculture, the environment and biodiversity in Australia.

WHA delivers action using a global One Health approach which recognises that the health of humans, animals and the environment are fundamentally linked for survival. A One Health approaches include collaboration, coordination, communication and capacity building.

WHA's activities include managing the national wildlife disease surveillance program, facilitating investigations into disease incidents and emerging wildlife health issues, and providing input into national and sub-national strategies for wildlife health and exotic disease preparedness, surveillance, management and response. In monitoring wildlife health, WHA indirectly monitors the health of ecosystems, domestic animals, people and communities.

WHA work is enabled through coordination and collaboration with a diverse range of stakeholders through partnerships with over 45 government and non-government agencies including environment, health and biosecurity agencies, zoo-based hospitals, sentinel veterinary and university clinics and pathology departments.

Beyond our borders, our World Organisation for Animal Health (WOAH) Collaborating Centre wildlife health risk management (Indo-Pacific) contributes to a network of centres that provide scientific expertise and support to WOAH and its members, promoting international collaboration and WOAH's wildlife health framework.

The challenges of sustaining healthy wildlife in Australia will become greater with changing land use, climate change and as societal practices bring wildlife, domestic animals and people into closer contact. Now, more than ever, there is a need for coordinated national action on wildlife health.



Our Partnerships

Wildlife Health Australia facilitates and supports a network of people and organisations that champion wildlife health.



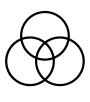
WHA works with:

- Key decision-makers of the Australian and State and Territory governments
- Over 70 partner organisations and over 1000 members and subscribers
- University groups connecting 200 members from 34 Australian and 19 international universities
- Zoos and Sentinel veterinary clinics treating over 65,000 free-ranging wildlife
- Major environmental and wildlife NGOs
- International organisations and agencies.

Our board provides leadership and our team of dedicated staff steward, facilitate and coordinate trust-based relationships and collaborations to support our purpose.

Our Founding Principles

- focuses on human and animal health issues associated with free-ranging populations of wild animals that might impact on Australia's natural environment, biodiversity, human health, trade and tourism
- initiates multiorganisational collaboration amongst non-government and federal, state, and local government agencies



- strives for and encourages collaboration and complementarity rather than competition and redundancy
- is based on scientific endeavour and scientific objectivity
- is non-regulatory, financially responsible and efficient, and
- works in the national interest.

Our Definitions

- wildlife includes managed and unmanaged populations of native and feral animals, including amphibians, reptiles, birds, mammals, invertebrates and fish.¹
- wildlife health means the physical, physiological, behavioural and social wellbeing of wildlife, as defined above, at an individual, population and wider ecosystem level, and their resilience to change.
- **disease** means any disturbance in the health or function of an animal, group of animals or human(s).

¹ Invertebrates and fish are of lower priority. Invertebrates do not include introduced species including bees used for commercial purposes.

Strategic Areas of Focus 2021-2025

WHA has nine key strategic areas of focus, many cross-cutting and interconnected, which provide the direction and scope for the activities WHA undertake. Each strategic area of focus has several overarching future focused strategical deliverables for the five-year period from 2021 to 2025. The strategic areas of focus and over-arching deliverables provide guidance for year-to-year activities, and alongside funded activities, provide the boundaries required when navigating the ever-changing space of wildlife health. Monitoring and evaluation throughout each year informs future years.

Surveillance	A robust, coordinated wildlife health surveillance system that drives improvements to Australia's biodiversity, trade, human health, animal health and wildlife health.
Ecosystems	Healthy Australian wildlife in resilient ecosystems.
Emergencies	WHA is an active, trusted and key advisor about wildlife in Australia's emergency system.
Coordination and Collaboration	WHA leads, coordinates and collaboratively partners to deliver a nationally integrated wildlife health system of Australia.
Research	A national strategic research agenda that creates positive outcomes for wildlife health in Australia.
Capacity Building	Increased capacity of Australia to protect and promote wildlife health.
Aboriginal and Torres Strait Islander Partnerships	Two way trusted partnerships with Aboriginal and Torres Strait Islander communities, organisations and peoples.
Awareness	Increased awareness of wildlife health, One Health and ecosystem health.
Leadership and Business Operations	A high performing, inclusive organisation with a positive, collaborative culture which enables achievement of goals and an environment that helps people learn and grow.





Priorities for the Year Ahead

Ensure financial stability and ongoing funding for WHA.

A structured project focusing on stakeholder engagement, communications and organisational visibility that WHA is a solution for Australia.

Development of WildPLAN 2 and, where funding allows or can be sourced, delivery of outputs identified in WildPLAN.

Continued delivery of the DAFF funded One Health Surveillance Initiative outputs.

SURVEILLANCE



Surveillance

Strategic Objective

A robust, coordinated wildlife health surveillance system that drives improvements to Australia's biodiversity, trade, human health, animal health and wildlife health.

- 1. Rapid, effective and efficient capture, management and sharing of wildlife health information, integrated with relevant data sources.
- 2. An expanded national wildlife health coordination system for wildlife disease surveillance and reporting.
- 3. An expanded national wildlife health information system, with an increased focus on:
 - i. wildlife health and disease issues impacting upon human health
 - ii. information on antimicrobial resistance in Australian native wildlife
 - iii. disease impact on conservation, biodiversity and ecosystems for wildlife
 - iv. use of wildlife as bio-sentinels for environmental pollutants, pesticides and heavy metals
 - v. wildlife as indicators of ecosystem health.



	Activities / Projects	Overview	Funding
	Administration of Australia's general wildlife health	Coordinate a national wildlife health surveillance system for Australia.	NBC agreed
	surveillance system	Manage a framework of surveillance partners and other stakeholders, including:	funding /
		 State and territory WHA Coordinators (appointed by the CVO in each jurisdiction) and WHA Environment Representatives 	Enhanced by OH
		 Veterinarians based at zoo-based wildlife hospitals, sentinel veterinary clinics and universities Other wildlife health professionals, rehabilitators and members of the public. 	
		Manage and grow WHA's surveillance partner groups to benefit both the national surveillance system	
		and the participants, by facilitating reporting and discussion of disease events and significant issues, policy changes, guidelines, etc.	
		Determine options for expansion of the sentinel clinic surveillance program to include an increased	
		number and broader range of veterinary clinics seeing wildlife cases.	
	Wildlife health information management	Administer a national repository of wildlife health information, primarily in the 'eWHIS' (electronic)	NBC agreed
		Wildlife Health Information System) database, to capture disease events in free-living and captive	funding /
		wildlife, as well as targeted surveillance data.	Enhanced
9		Maintain the eWHIS database including appropriate management of sensitive and confidential	by OH
Surveillance		information and implementing enhancements (as funds allow).	
		Align wildlife health information captured through the surveillance system with national standards and	
l j		programs, as appropriate.	
,	Analysis & reporting of wildlife health information	Utilise information collected through the national wildlife health surveillance system in accurate, timely	NBC agreed
		and relevant analysis and reporting to inform the development of policy, decision-making and wildlife	funding
		disease event responses, and meet national & international reporting obligations.	ОН
		Develop a data visualisation and reporting tool for eWHIS. Soons the approximant of data management for to reach decreased data.	ОП
	Mildlife disease investigations	Scope the enhancement of data management for targeted surveillance data. Coordinate surgest and graphical imput formidation and graphical installation and graphical installation and graphical installation.	NDC agreed
	Wildlife disease investigations	 Coordinate, support and provide technical input for wildlife disease events. Administer the National Significant Disease Investigation (NSDI) Program for wildlife on behalf of AHA, 	NBC agreed funding /
		Administer the National Significant Disease Investigation (NSDI) Program for wildlife on behalf of AHA, to subsidise veterinarians for investigation of significant wildlife disease events.	Enhanced
		 Support additional investigations though the WHA Wildlife Disease Investigation Fund (see 	by OH
		Emergencies).	
	National Avian Influenza Wild Bird Surveillance	Manage the National Avian Influenza Wild Bird (NAIWB) surveillance program in consultation with a	Special
		multi-sector expert steering group, including expansion of shorebird surveillance.	Project
		Collect, maintain, analyse and report on data collected.	Funding
		Support One Health risk management, policy and decision-making.	(DAFF)
		Develop a system for improved data capture, management, analysis and reporting for avian influenza	
		targeted surveillance data.	



Bat Health Focus Group & Australian bat lyssavirus dataset	•	Manage a focus group with One Health membership to consider bat health issues within the context of biosecurity, public health, livestock health and environmental impacts. Maintain a diverse range of members including government agencies, veterinarians, ecologists and wildlife rehabilitators. Collect, maintain, analyse and report on a national dataset of Australian bat lyssavirus (ABLV) testing in bats. Play a role in countering misinformation in the public domain about bats and zoonotic diseases through outreach materials and resources.	NBC agreed funding / Enhanced by OH
Technical advice and expert input	•	Provide technical input and expert advice into development of state/territory and national policies, advice and guidelines.	NBC agreed funding / Enhanced by OH
Funding	•	Seek and secure funding for delivery of surveillance objectives within the WHA Strategic Vision. Develop and maintain placemat(s) summarising activities, key outputs and achievements of the Surveillance Program.	As resourcing allows



ECOSYSTEMS



Ecosystems

Strategic Objective

Healthy Australian wildlife in resilient ecosystems.

- 1. Wildlife health management is integrated within national One Health and conservation strategies, including planning, governance and multi-sectoral information sharing.
- 2. Expert advice on the impact on Australian wildlife health of climate change, habitat loss and other significant environmental threats.
- 3. A national picture of Australia's wildlife health through linking and harmonising health information systems.
- 4. Expert wildlife health guidance is integrated within threatened species planning and recovery.
- 5. Coordinated national response to priority wildlife health issues, including iconic species such as koalas, orange-bellied parrots, and frogs.



	Activities / Projects	Overview	Funding
Ecosystems	Support for environment health and biosecurity	 Provide input into international, national, state and territory policies, guidelines and plans to ensure and enhance protection of the health of Australian wildlife, including identification of issues requiring advancement through sectoral committees (e.g. WHA Represented on Environment and Invasives Committee [EIC], Environment Biosecurity Advisory Group (EBAG)). Facilitate connectivity with environment sector at all levels to support One Health and conservation outcomes. Support significant wildlife health event investigations aimed at identification of the underlying causes and determine their relevance to environmental health (See Surveillance and Emergencies). Raise awareness of issues with the potential for wildlife health and biodiversity impacts (e.g. WHA Fact Sheets, newsletters, submissions, etc). 	ОН
	Coordinated contribution of wildlife health to	Participate in priority, relevant, national advisory groups and species recovery teams.	As
	threatened species work	Provision of technical advice and input relating to wildlife health.	resourcing
		See Coordination and Collaboration for international ecosystem activities.	allows
	Funding	Seek and secure funding for delivery of ecosystems objectives within the WHA Strategic Vision.	As
		Develop and maintain placemat(s) summarising activities, key outputs and achievements underpinning work on resilient ecosystems.	resourcing allows



EMERGENCIES



Emergencies

Strategic Objective

WHA is an active, trusted and key advisor about wildlife in Australia's emergency system.

- 1. Agreed national standards for triage, care and rehabilitation of wildlife affected by emergency events.
- 2. Communicated protocols and guidance on best-practice in wildlife welfare during emergencies.
- 3. A national wildlife bushfires and emergency preparedness focus group to improve communication, coordination and progression of issues of mutual concern between government and non-government stakeholders.
- 4. Veterinarians, first responders and wildlife carers can effectively contribute to all hazard emergencies affecting wildlife.
- 5. A coordinated, national network of interchangeable resources that provide swift national support on responses during all hazard emergencies affecting wildlife.



	Activities / Projects	Overview	Funding
	National networks of wildlife health stakeholders relevant to wildlife management in emergencies	 Foster and maintain current networks: WHA Environment Representatives Group and Universities Focus Group. Explore feasibility and utility of new networks to support wildlife emergency management e.g. feral animal health disease experts; rapid response wildlife health emergency network; rehabilitators network. 	NBC agreed funding / Enhanced by OH
	Wildlife disease investigations with a One Health focus	 Coordinate and provide technical support for significant wildlife disease events in conjunction with jurisdictional agencies. Utilise the national wildlife health system foundation to support and enable thorough investigation of notable wildlife morbidity or mortality events, from identification through to actions, including recommendation for cross-sectoral action as appropriate. Administration and disbursement of the One Health Investigation Fund and WHA Wildlife Disease Investigation fund. 	OH NBC agreed funding / Enhanced by OH OH
Emergencies	Tools, protocols and guidelines to support wildlife health investigation, treatment and response	 Develop and implement tools that improve multisectoral understanding and mechanisms for response to wildlife health events. Maintain currency of existing WHA Fact Sheets and develop new Fact Sheets. Identify and action opportunities for development of national protocols and guidelines, where resourced. 	NBC agreed funding / Enhanced by OH National protocols and guidelines based on bespoke resourcing and OH
Em	Emergency planning and preparedness for wildlife	 Provide technical advice and input in relation to wildlife with respect to emergency animal diseases (EADs), including via representation on relevant working groups and committees (e.g., Consultative Committee on Emergency Animal Disease (CCEAD), Animal Health Australia (AHA) Industry Members forum, etc) Provide technical input into key EAD document reviews (e.g., AUSVETPLANS, Threat Abatement Plans, etc). Provision of technical advice and input relating to wildlife health. Contribute a wildlife perspective to decision making to support EAD planning and preparedness e.g., Participation in rapid risk assessments and One Health horizon scanning through membership with the Human Animal Spillover and Emerging Diseases Scanning (HASEDS) group. Clarify the role of WHA in wildlife emergency management. Contribute a wildlife perspective to national disaster planning and preparation. Undertake wildlife disease risk analysis (DRA) projects as priorities are identified and resourced. 	NBC agreed funding / Enhanced by OH DRA projects as additional resourcing identified



	•	Coordinate training and maintain competencies for WHA staff in relation to	
		emergencies.	
Funding	•	Seek and secure funding for delivery of emergency objectives within the WHA Strategic	As resourcing allows
		Vision.	
	•	Develop and maintain placemat(s) summarising activities and key outputs and	
		achievements of the Emergencies Program updated.	



COORDINATON AND COLLABORATION

Coordination and Collaboration

Strategic Objective

WHA leads, coordinates and collaboratively partners to deliver a nationally integrated wildlife health system for Australia.

- 1. WHA is the World Animal Health Organisation (WOAH) international collaborating centre on wildlife health and biodiversity for Australia and the region.
- 2. An International Collaborating Centre on the Health of Antarctic Wildlife that incorporates the Australian Antarctic Territory (AAT) into Australia's national wildlife health system.



	Activities / Projects	Overview	Funding
Coordination and Collaboration	Multisectoral coordination and collaboration in the Asia-Pacific and globally	 Leveraging WHA's status as a World Organisation for Animal Health (WOAH) Collaborating Centre for Wildlife Health Risk Management for Australia and the Asia-Pacific to improve integration of wildlife health into One Health practice. Develop and maintain sustainable mutual partnerships to enhance capability and capacity in the region. Enhance, promote and contribute to the rapid sharing of wildlife health and biosecurity intelligence by building and maintaining trusted networks, and supporting international transparency through reporting of wildlife disease to WOAH. Maintain collaborations with other WOAH Collaborating Centres designated for or with links to wildlife health, including via co-chairing WOAH Collaborating Centre Network for Wildlife Health. Provide for program integrity, equity and sustainability. 	ОН
	Capacity development in the Asia-Pacific	 Produce prioritised needs and value analysis tool adaptable to country/geographic region. Provide train-the-trainer opportunities in strategic and technical activities informed by needs assessments including One Health prevention, preparedness, surveillance, management, focused on wildlife health risk analysis, wildlife practitioner resilience and other integrated approaches to drivers of emerging risks via hybrid workshops, online courses/ resources and field exercises. Provision and expansion of the Wildlife Disease Risk Analysis course, in conjunction with IUCN SSC Conservation Planning Specialist Group. 	ОН
	Policy advice, guidance and input in the Asia -Pacific and globally	 Assist, advice and guide local, regional and global bodies input into One Health and wildlife health guidance and policy, including support of WOAH within the region (e.g. secretariat duties for WOAH Regional Wildlife Health Network for the Asia and the Pacific, WOAH Pacific Wildlife Health Network, participation in WOAH Working Group on Wildlife, etc). Support Australia's contribution to global standards, guidelines and reporting development activities relating to wildlife health and One Health (e.g. Australian WOAH Focal Point for Wildlife, participation in CITES intersessional working group movement of wildlife diagnostic samples). Propose or develop methods and procedures that facilitate harmonisation of international standards and guidelines in collaboration with regional partners (e.g. Revision of IUCN/ WOAH Manual of Procedures for Wildlife Disease Risk Analysis, review of WOAH wildlife health eLearning modules, implementation of the WOAH Guidelines on Addressing Disease Risk in the Wildlife Trade). 	OH / IUCN contracts
	Research and scientific endeavour in the Asia-Pacific	 Carry out and/or coordinate scientific and technical studies in collaboration with other centres, laboratories or organisations on evaluated One Health research, practitioner mental health and wildlife disease risk analysis, where resourced. Partner in research and scientific output with other international leaders in environmental systems management, wildlife health and One Health, where resourced. 	ОН
	Awareness and advocacy on wildlife health issues and challenges in the Asia-Pacific	Integrate capacity-building activities to provide a united voice to and from policymakers and practitioners alike.	ОН



	 Facilitate and improve access to international scientific output channels to improve Science communication in one health and wildlife health promotion. Support scientific writing and publishing skills for colleagues in the Asia-Pacific region. 	
Funding	Seek and secure sustainable funding for delivery of the International One Health Program and WOAH Collaborating Centre. Develop and maintain placemat(s) summarising activities and key outputs and achievements of the International One Health Program.	As resourcing allows



RESEARCH



Research

Strategic Objective

A national strategic research agenda that creates positive outcomes for wildlife health in Australia.

- 1. A prioritised national wildlife health research strategy, built collaboratively with all stakeholders.
- 2. Collaborative, interdisciplinary wildlife health research that uses multiple data sources.
- 3. Shared research findings that maximise positive outcomes and iteratively inform the national strategic research agenda.



	Activities / Projects	Overview	Funding
ırch	Wildlife health research sector engagement	 Foster and maintain current interdisciplinary research-based network and partnerships in support of core WHA areas of focus, including the national surveillance system, and wildlife health policy advice, through the Universities Focus Group, University surveillance partners (See Surveillance). Support, contribute to and participation as a partner in priority research that supports core WHA areas of focus and where resourced. 	NBC agreed funding / Enhanced by OH
Resear	Contribute to national priority setting for research, development and extension in support of wildlife health.	 Participation and collaboration with national research groups to advocate and set wildlife health related research, development and extension priorities e.g. National Environment and Community Biosecurity Research, Development and Extension Strategy (NECBRDES). Further consideration and identification of WHA's future role in research. 	As resourcing allows, with bespoke activities pending resourcing



CAPACITY BUILDING



Capacity Building

Strategic Objective

Increased capacity of Australia to protect and promote wildlife health.

- 1. A rapid response network in all states and territories to:
 - i. investigate wildlife disease events
 - ii. provide expert cross-disciplinary guidance on best practice responses.
- 2. Improved skills for wildlife carers through training programs and evidence-based standards for wildlife rehabilitation.
- 3. Enhanced technical advice on wildlife health to the nation, through the employment of wildlife epidemiologists, ecologists and public health experts.
- 4. Wildlife carer groups are brought into the national wildlife health system.



	Activities / Projects	Overview	Funding
Building	Feral animal disease experts	 Undertake a scoping exercise/needs analysis to identify how feral animal health and disease experts can be integrated into the national wildlife health system (including survey and in-depth interviews / focus groups). Implement an engagement strategy to increase the number of feral animal health and disease experts who are WHA 	ОН
		members and increase awareness by feral animal sector of WHA work, biosecurity risks and One Health issues relating to feral animals, the role of the wildlife health surveillance system (eWHIS) and to create a key stakeholder /network.	
		(Activities may include setting up of the National Feral Animal Disease Network / WHA led roundtable discussions or symposium, conference presentations, articles in newsletters, presentations to groups and organisations, education raising webinars).	
ity Bu	Wildlife carers incorporated in framework	Undertake a scoping exercise/needs analysis to identify how wildlife rehabilitator's can be integrated into the national wildlife health system.	ОН
Capacity		Develop and implement an engagement strategy to increase the number of wildlife rehabilitators who are WHA members; and to increase awareness of WHA work and educational resources available, the wildlife health surveillance system and WHA's key stakeholder /network; and to raise awareness of biosecurity risks and One Health issues that affect the wildlife carers and rehabilitation sector.	
		(Activities can include wildlife rehabilitator conference presentations, articles in newsletters, presentations at wildlife carer/ rehabilitator local groups and organisations, webinars)	
	Wildlife Health Value Proposition	Follow-up, peer-reviewed paper that summarises the findings of the DAFF commissioned value assessment for healthy wildlife in Australia.	Unfunded
	Funding	 Seek and secure funding for delivery of capacity building objectives within the WHA Strategic Vision. Develop and maintain placemat(s) summarising activities and key outputs and achievements of the Capacity Building Program updated. 	As resourcing allows



ABORIGINAL AND TORRES STRAIT ISLANDER PARTNERSHIPS



Aboriginal and Torres Strait Islander Partnerships

Strategic Objective

Two-way trusted partnerships with Aboriginal and Torres Strait Islander communities, organisations and peoples.

- 1. Mutually beneficial relationships with Aboriginal and Torres Strait Islander stakeholders and organisations that have close ties to Aboriginal and Torres Strait Islander communities.
- 2. Enhanced wildlife health surveillance and support for ecosystem health, through collaborative work with Aboriginal and Torres Strait Islander organisations.
- 3. Increased awareness across the WHA membership base of wildlife issues that are of concern for Aboriginal and Torres Strait Islander communities.
- 4. Aboriginal and Torres Strait Islander project officers employed to assist WHA build trusted partnerships.



	Activities / Projects	Overview	Funding
rait	Enhanced resourcing	Project officer employed	ОН
and Torres St	Two-way partnerships with Aboriginal and Torres Strait Islander communities, organisations and peoples.	 Develop and implement an engagement strategy to increase the number of Aboriginal and Torres Strait Islander communities, organisations and peoples who are aware of, trust and partner with WHA and to explore opportunities for the mutual sharing of wildlife health information. Raise awareness of wildlife health issues that are of concern for Aboriginal and Torres Strait Islander communities, including biosecurity and One Health risks to human, environment, and animal health. Explore and commence planning for a national Indigenous Voices in Wildlife Health engagement event. 	ОН
riginal Slande	Reconciliation Action Plan	Progress the development and implementation of the WHA Reflect Reconciliation Action Plan.	ОН
Aborig	Funding	 Seek and secure funding for delivery of Aboriginal and Torres Strait Islander Partnerships objectives within the WHA Strategic Vision. Develop and maintain placemat(s) summarising activities and key outputs and achievements of the Aboriginal and Torres Strait Islander Program. 	As resourcing allows



AWARENESS



Awareness

Strategic Objective

Increased awareness of wildlife health, One Health and ecosystem health.

- 1. Impactful, compelling messages and data that demonstrate how wildlife health is crucial to human and ecosystem health.
- 2. A national plan for Australian wildlife health and wellbeing, updated every two years, with national, state and territory recommendations.



	Activities / Projects	Overview	Funding
Awareness	Advice, increase awareness and inclusion of wildlife health and its crucial importance to human, domestic animal and ecosystem health.	 Increase awareness of WHA's programs and areas of focus though: Identification and development of outreach materials for use in raising awareness of the role and impact of WHA Identification and development of case studies that present a library of credibility stories and examples of the importance and impact of WHA Refined and focused social media engagement to support delivery of the strategic vision. Contribute to national communications in partnership with government and key stakeholders e.g., National Biosecurity Communication and Engagement Committee (NBCEN). Maintain up to date talking points on key issues relevant to wildlife health. Develop and promulgate advice on wildlife health information through a variety of media (e.g. Newsletter, conferences, presentations, Fact Sheets and guidelines) in support of WHA areas of focus. Provide advice and information to the community and stakeholders on wildlife health issues, including by responding to	NBC agreed funding / enhanced by OH
Awa	Expert, credible policy advice, insights and information on wildlife health Fundraising	 Explore role for WHA in Australian Centre for Disease Control Undertake horizon scanning for pertinent issues on wildlife health and provide advice to government and key stakeholders. Identify national policy issues requiring advancement/resolution through sectoral committees (e.g., Animal Health Committee, National Biosecurity Committee, Environment and Invasives Committee, etc) Maintain and integrate wildlife health management into national One Health, biosecurity and conservation strategies, including strategy, governance, and multi-sectoral information sharing. Dynamic stakeholder engagement and marketing and communications strategies are in place that will contribute to 	NBC agreed funding / enhanced by OH
		 sustainable funding and delivery of the WHA Strategic Vision. Develop and maintain placemat(s) summarising activities and key outputs and achievements of the Marketing and Communications area. 	resourcing allows



LEADERSHIP AND BUSINESS OPERATIONS



Leadership and Business Operations

Strategic Objective

A high performing, inclusive organisation with a positive, collaborative culture which enables achievement of goals and an environment that helps people learn and grow.

Strategic Deliverables | 2021-2025

- 1. Streamlined, automated, and improved business processes through the use of technology.
- 2. An inclusive structure that empowers staff to take on new challenges.
- 3. Highly skilled staff who contribute across the strategic goals and deliverables of WHA.
- 4. An inclusive, diverse workplace and board.
- 5. A new strategic vision and plan post FY25.

Recognising that our people play a critical role in our performance and success, WHA places a strong emphasis on staff growth, development and creating a safe and inclusive workplace. This year, we will deliver on this strategy by streamlining business processes, providing training programs and mentorship opportunities, actioning a mental health action plan, and through diversity and inclusion projects and initiatives.

